Netherlands Second in Data Science?

Time for action!



Driver: More data, improved scalability, and smart analytics

Data science and Big data are changing everything! Geon

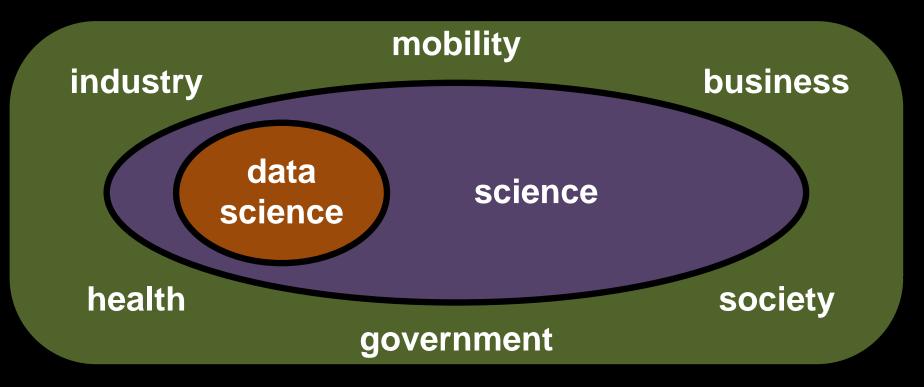
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10% Music

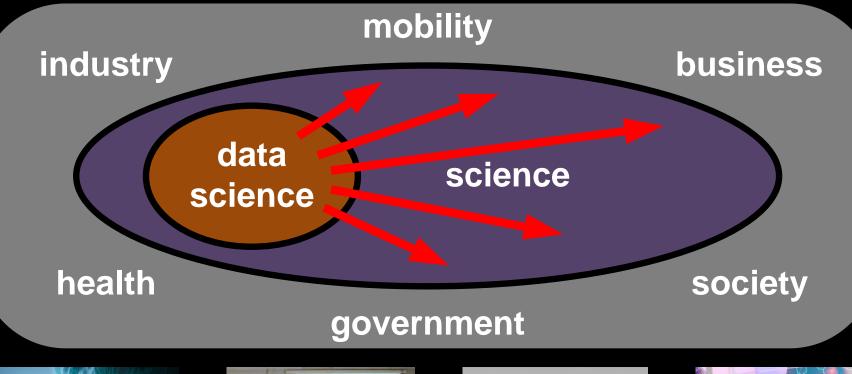
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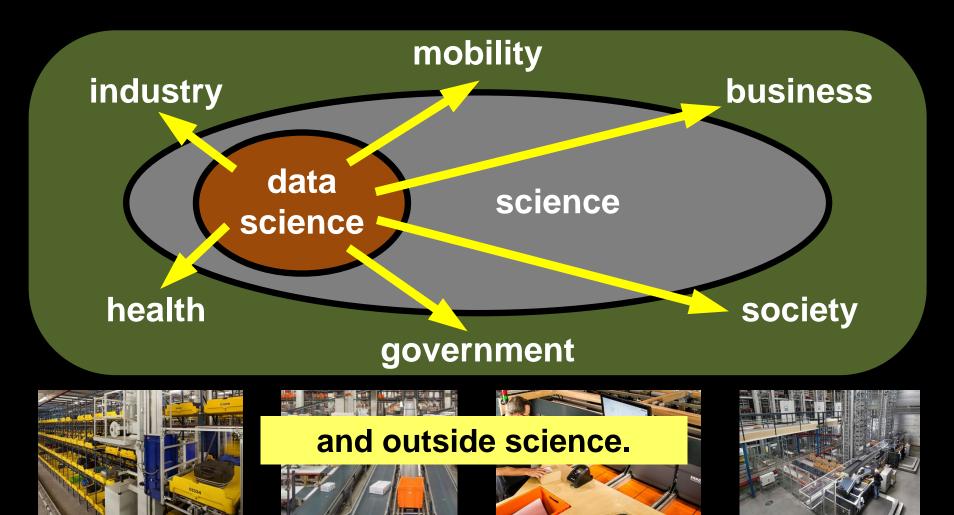


An emerging scientific discipline



Data science is used within all branches of science ...

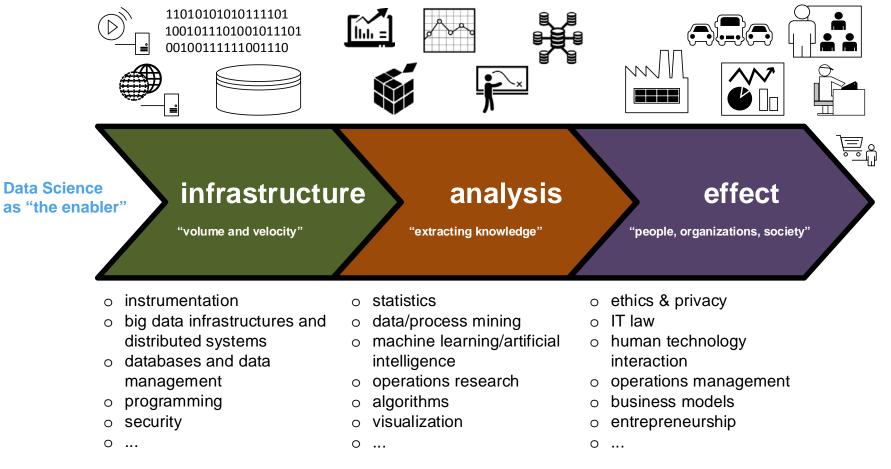




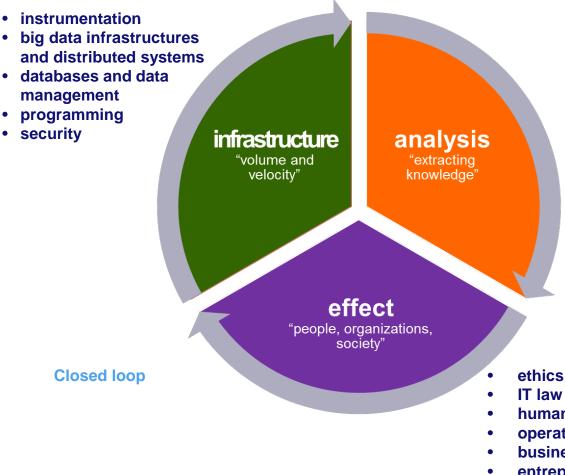
NWA Agenda

- Questions: About 2500 of the 11,700 questions (more than 20%) were related to data science and Big data.
- Many of these questions expressed concerns with respect to irresponsible uses of data: 62 questions related to balancing privacy and information sharing, 77 to digital security, 68 to data and government, 180 to the effects of digitization on society, etc.
- Jury acknowledged this in 2015 by creating the Big data route.
- Responsible data science has been a common theme in NWA Big Data Route meetings (2-3-2016, 5-4-2016, 13-5-2016, 11-4-2017).
- Supported IPN, DSPN, etc.
- Main theme in the VSNU Digital Society initiative.

The main challenges



the data science pipeline



statistics

- data/process mining
- machine learning/artificial intelligence
- operations research
- algorithms
- visualization

- ethics & privacy
- human technology interaction
- operations management
- business models
- entrepreneurship



The data science landscape



Challenge: Providing answers to known and unknown unknowns.

4368 John Smith / 03

FILTER

infrastructure

"volume and velocity"

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Nove signal-OK - Con

analysis

"extracting knowledge"

effect

"people, organizations, society"

United States Secretary of Defense Donald Rumsfeld (12-2-2002)

00: 1509: 1963

Challenge: Doing all of this in a responsible manner!

infrastructure

"volume and velocity"

W

"extracting knowledge"

analysis

effect

"people, organizations, society"



www.responsibledatascience.org

Importance is clear, but we have a major problem!

Our data-driven research is like a pizza ...

What makes a good pizza?

The focus is mostly on the toppings (= applications)



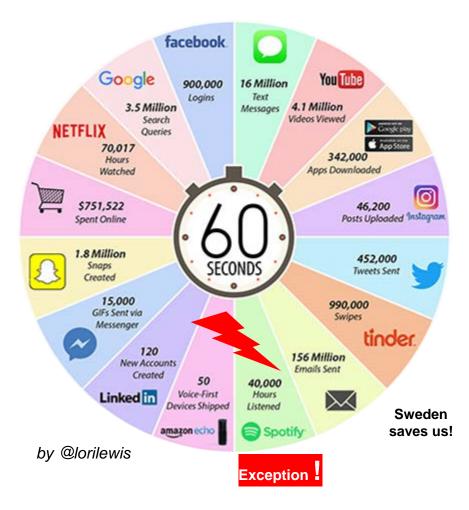
..., but the base actually matters!

TU/e

fé Ga

Microsoft



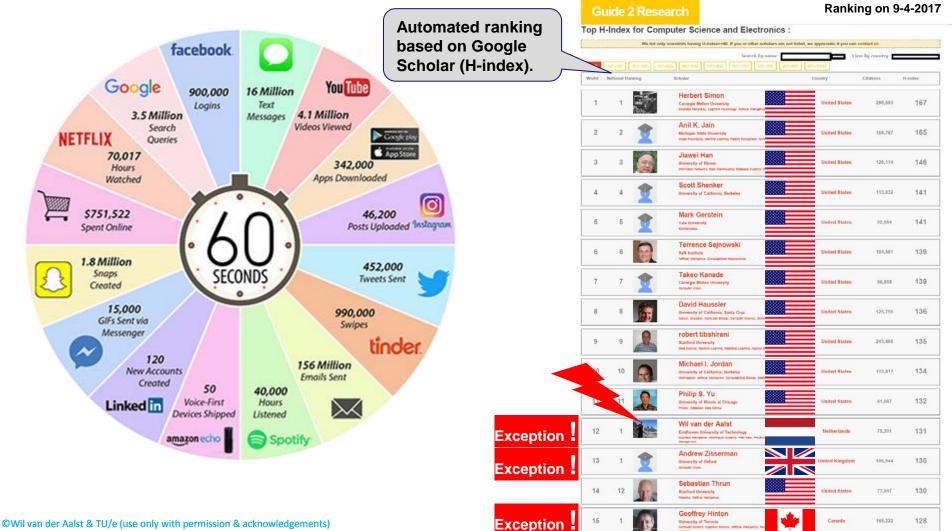


Do we accept that most of our pizza bases come from the US?

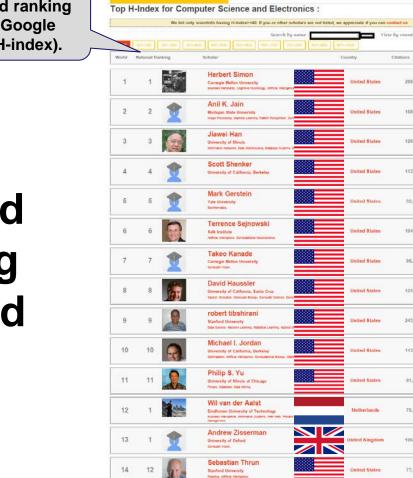
Are our scientists (i.e. we) doing any better ?

Nope!

U/e



Automated ranking based on Google Scholar (H-index).



Geoffrey Hinton

University of Toronto onputer Science, Cognitive Science, /

15

Ranking on 9-4-2017

298,593

158,767

129,114

113.032

02.984

104,561

96,858

125,750

243,695

81.057

75.304

106,944

77,097

165.322

Canada

H-index

167

165

146

141

141

139

139

136

135

134

132

130

130

128

Also the top 10 computer science and electrical engineering researchers are based in US!



Netherlands 2nd ?

Not really: Netherlands 8th

Relatively OK, note Belgium, China, and Scandinavian countries

Dutch researchers

- 1 in top 250 (WvdA 12th)
- 5 in top 500
- 14 in top 1000
- 38 in top 1635 (H-index > 40)

Inited States Jnited Kingdom Germany Canada rance Switzerland letherlands Australia long Kong elgium ngapore ustria hina weden Greece South Korea inland ndia reland oland aiwan lew Zealand ortuga Mexico enmark uxembourg Brazil Czech Republic Chile Qatar Saudi Arabia celand outh Africa Turkev United Arab Emirates Norway Iran Serhia

879 105

90

85

38

33

21

Let's put more resources on the pizza base of our digital society!



TU/e

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Call for Action!

databases/distributed systems machine learning/data mining

big data algorithms

visualization



Once upon a time ...

Edsger Dijkstra (1930-2002), Turing award winner (1972), inventor of the shortest path algorithm, first implementation of Algol, semaphores, structured programming, etc. Professor at TU/e from 1962 to 1984.



Let's make the Netherlands great again!