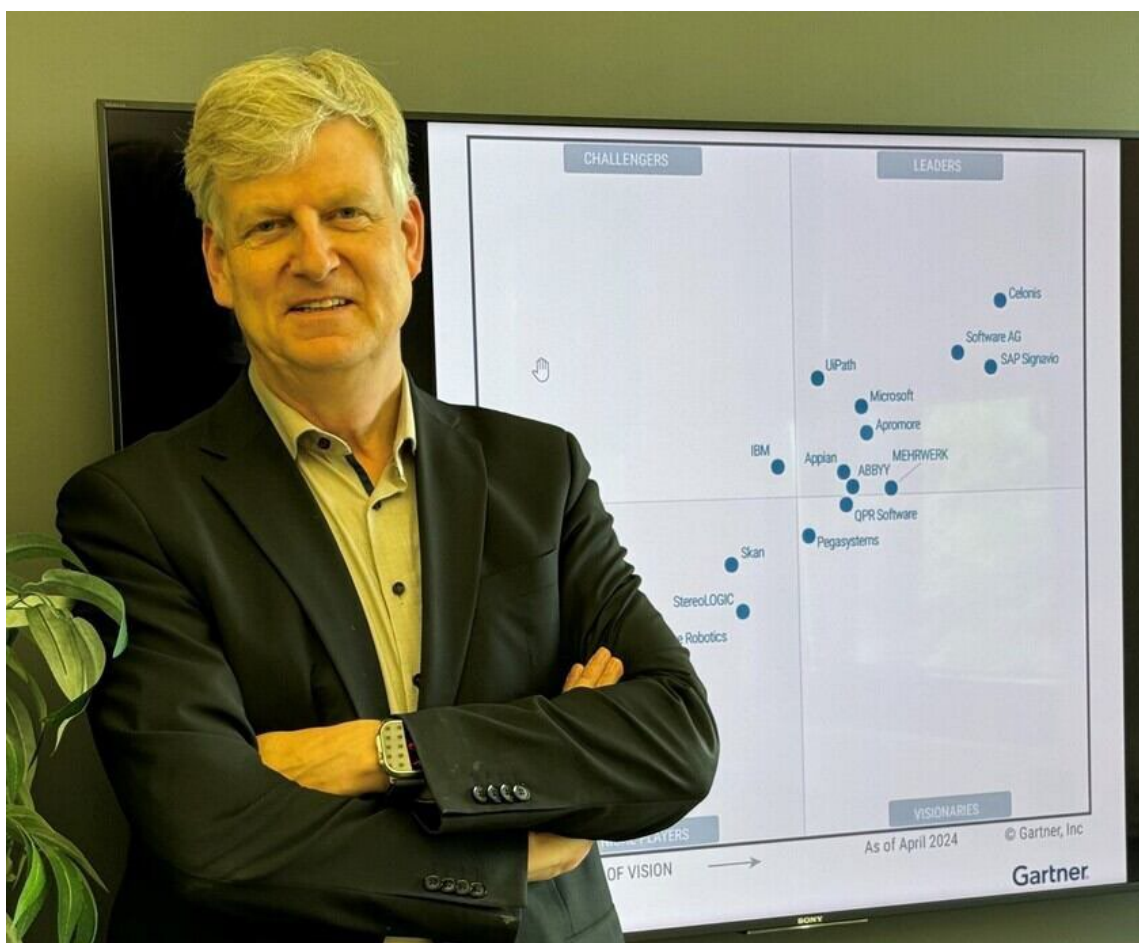


New Gartner Magic Quadrant for Process Mining Platforms Is Out

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In 2023, Gartner published the first Magic Quadrant for Process Mining. This reflected that analyst firms started considering process mining as an important product category.

On April 29th 2024, the new Gartner Magic Quadrant for Process Mining Platforms was published. The Magic Quadrant (MQ) is a graphical tool used to evaluate technology providers, facilitating smart investment decisions through a uniform set of criteria. It categorizes providers into four types: Leaders, Visionaries, Niche Players, and Challengers. Leaders are well-executed and positioned for future success, whereas Visionaries have a clear vision of market trends but lack strong execution. Niche Players focus on specific segments without broader innovation, and Challengers perform well currently without a clear grasp of market direction.



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In the 2024 MQ, five new vendors were added, and two were dropped, leading to 18 vendors being compared. Twelve additional vendors received an honorable mention. Overall, there are currently around 50 process mining vendors (see www.processmining.org). According to Gartner, “By 2026, 25% of global enterprises will have embraced process mining platforms as a first step to creating a digital twin for business operations, paving the way to autonomous business operations. Through 2026, insufficient business process management maturity will prevent 90% of organizations from reaching desired business outcomes from their end-to-end process mining initiatives.” This illustrates the relevance of the Process Mining MQ.

For the second year in a row, Celonis has been the highest ranked in terms of completeness of vision and ability to execute. Other vendors listed as leaders are Software AG, SAP Signavio, UiPath, Microsoft, Apromore, Mehrwerk, Appian, and Abbyy. The basic capabilities provided by all tools include process discovery and analysis, process comparison, analysis and validation, and discovering and validating automation opportunities. New and important capabilities include Object-Centric Process Mining (OCPM), Process-Aware Machine Learning (PAML), and Generative AI (GenAI).

For more information, download the report from <https://celon.is/Gartner>.